



29TH - 30TH MAY 2014

Entrepreneurial University, Engaged Industry and Active Government: Triple Helix Opportunities

The aim of this two-day workshop is to provide in-depth discussion of cutting-edge issues related to the Triple Helix model. We aim to solicit contributions that address the challenges of governance, interaction, co-alignment, facilitation and intermediation in the Triple Helix model of entangled government - industry - university.

[ABOUT](#)

[WORKSHOP REPORT](#)

This is a collaborative workshop between [The Centre for Business Clusters, Networks and Economic Development \(BCNED\)](#), [Surrey Business School \(SBS\)](#), [The Triple Helix Association \(THA\)](#) and the Institute for Advanced Studies (IAS).

The aim of this two-day workshop is to provide in-depth discussion of cutting-edge issues related to the Triple Helix model. We aim to solicit contributions that address the challenges of governance, interaction, co-alignment, facilitation and intermediation in the Triple Helix model of entangled government - industry - university. We would like to focus on the role of institutions in the governance and intermediation process and key institutional actors that shape the UK industry-university landscape and facilitate interactions. In particular, we aim to review the challenges faced by the entrepreneurial universities and entrepreneurial governments throughout the process of innovation, knowledge transfer and knowledge commercialisation.

The workshop is designed to bring together scholars and practitioners from the Triple Helix community as well as the wider field of experts that have researched:

1. Intermediation, governance and orchestration of relationships in the context of:

- innovation systems
- knowledge transfer practices
- public-private partnerships
- stakeholder platforms
- institutional intermediation
- multi-level and network governance
- technology mediated relationships, or
- other modalities of government-university and industry interactions

2. Brokerage, bridging and third party activities in the context of:

- university-industry engagement

- government-industry lobbying, information exchange and policy implementation
- self-regulation and normative activities by industry
- stakeholder activism, representation and mediated dialogue
- research funding
- R&D collaboration, or
- skills and capabilities development

3. Cases of governance and intermediation of complex networks in the public domain:

- health care networks
- utility networks
- social care networks

CONFIRMED SPEAKERS

Professor Mark Casson, University of Reading, Director, Centre for Institutional Performance (CIP), UK

Professor Mike Danson, Heriot-Watt University, UK

Professor Henry Etzkowitz, President of the Triple Helix Association, Stanford University, USA

Professor David Knoke, Minnesota University, USA

Nick Rodgers, Chairman of Oxford BioMedica plc and SEHTA, UK

Chris Shilling LLB, Pharma Diagnostics NV, and Innovation Vizier, Switzerland

Dr Emanuela Todeva, University of Surrey, UK

ORGANISERS

Chair:

Dr. Emanuela Todeva, Director of Business Clusters, Networks and Economic Development Research Centre, University of Surrey, UK

Members:

Prof. Henry Etzkowitz, President of the Triple Helix Association, Stanford University, USA

Prof. Alan W. Brown, Professor of Innovation and Entrepreneurship, University of Surrey, UK

John Edmondson, Chief Editor for Industry and Higher Education Journal

ACADEMIC CONTACT

Dr. Emanuela Todeva

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